
inédito CREATING
MORE VALUE

inédito

Adjective

unprecedented, original.

Other: unparalleled, unequalled, unmatched, unrivalled,
without parallel, without equal;

Example: "This project has achieved unprecedented success."



ABOUT US

Founded in 1998, at the start of the dot-com boom, Inédito is a full service creative and tech agency with a simple mission “create more value”.

Nunbers:

1998 (since) longest relationship with a client

McDonald’s Portugal

2000 (year) first web development project

AEG online store

13 (social networks) managed for a single client in 2020

The Navigator Company

54 (countries) project with more countries involved

FEE International

18,258 km (distance) physically most remote client

KAB - Keep Australia Beautiful

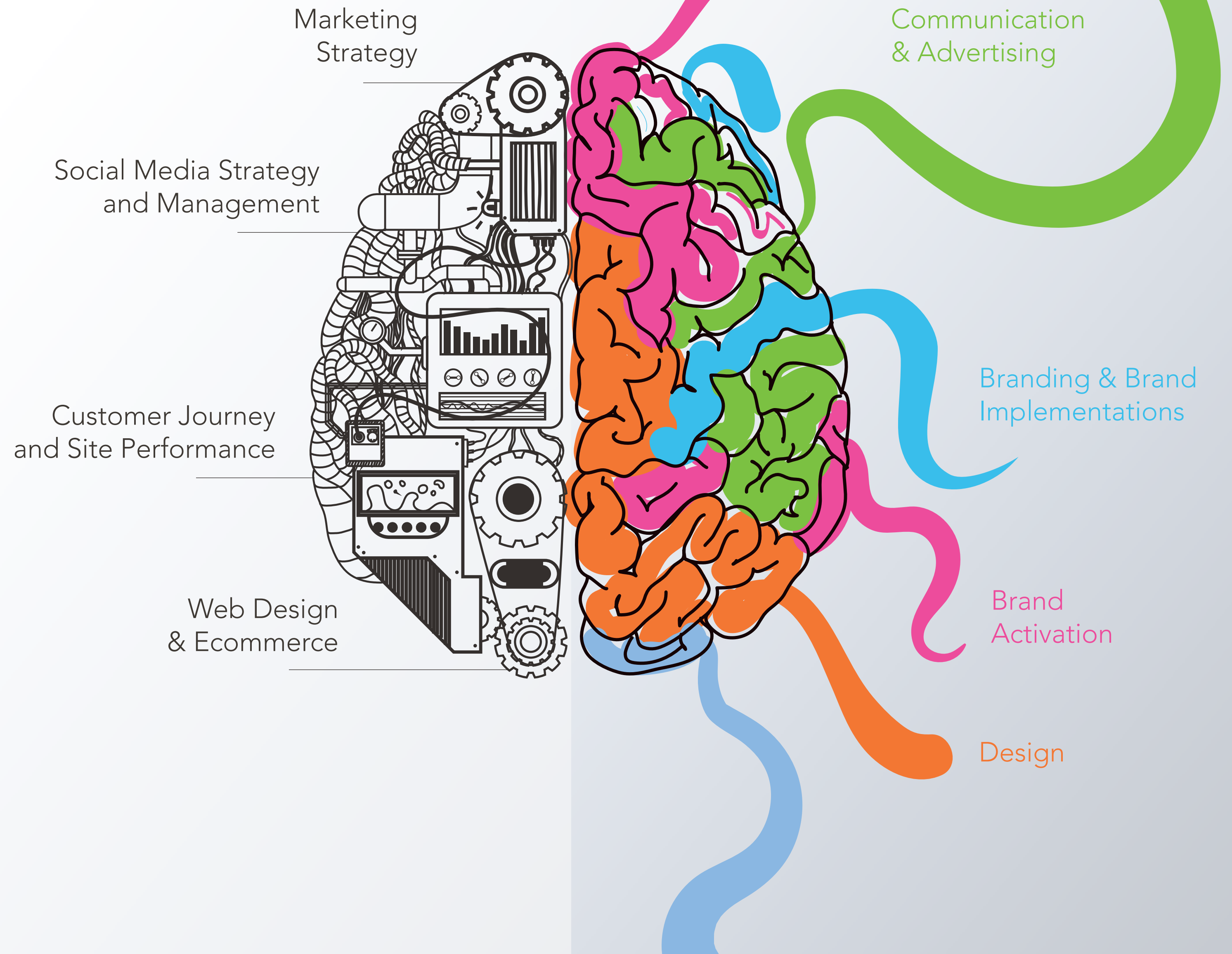
1 km (distance) physically closest client

Grunenthal Portugal

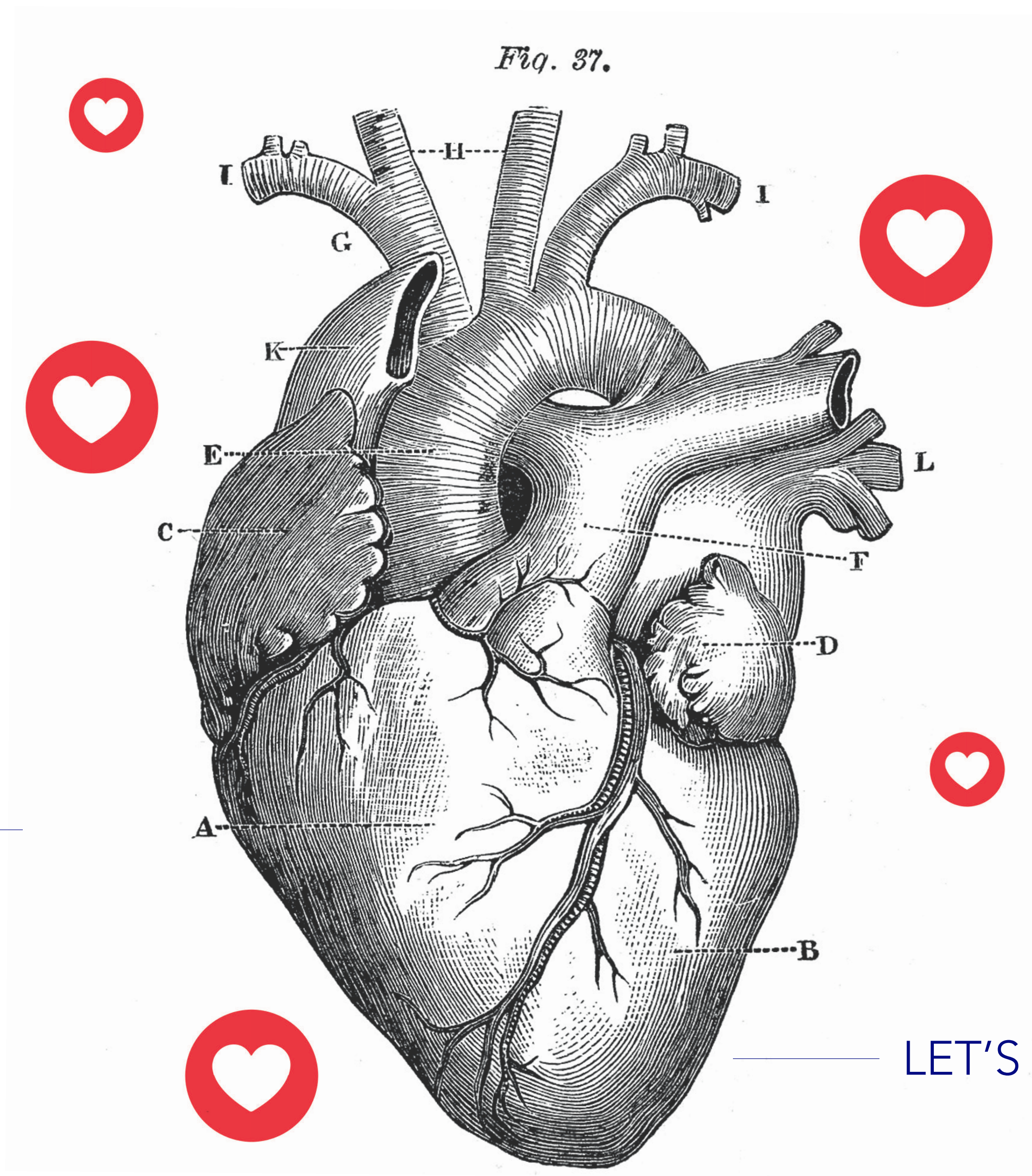
WHAT WE DO

We have three passions: creativity, technology and people. Yes, people are a true passion, and the reason why our relationships last.

In a world of permanent evolution and uncertainty, we work together with our clients to achieve the goals of their brands and organizations and personal careers, after all your success is our success.



AND WE
LOVE
WHAT WE DO



LET'S SEE IT?

from 1998 - to present date

Yes, that's true. We've been working with McDonald's corporation for more than 20 years. In the first years the focus was mostly restaurant openings but as time went by, brand development, product campaigns and internal communication became part of our days.

Different projects and people over time, same goal - create more value.

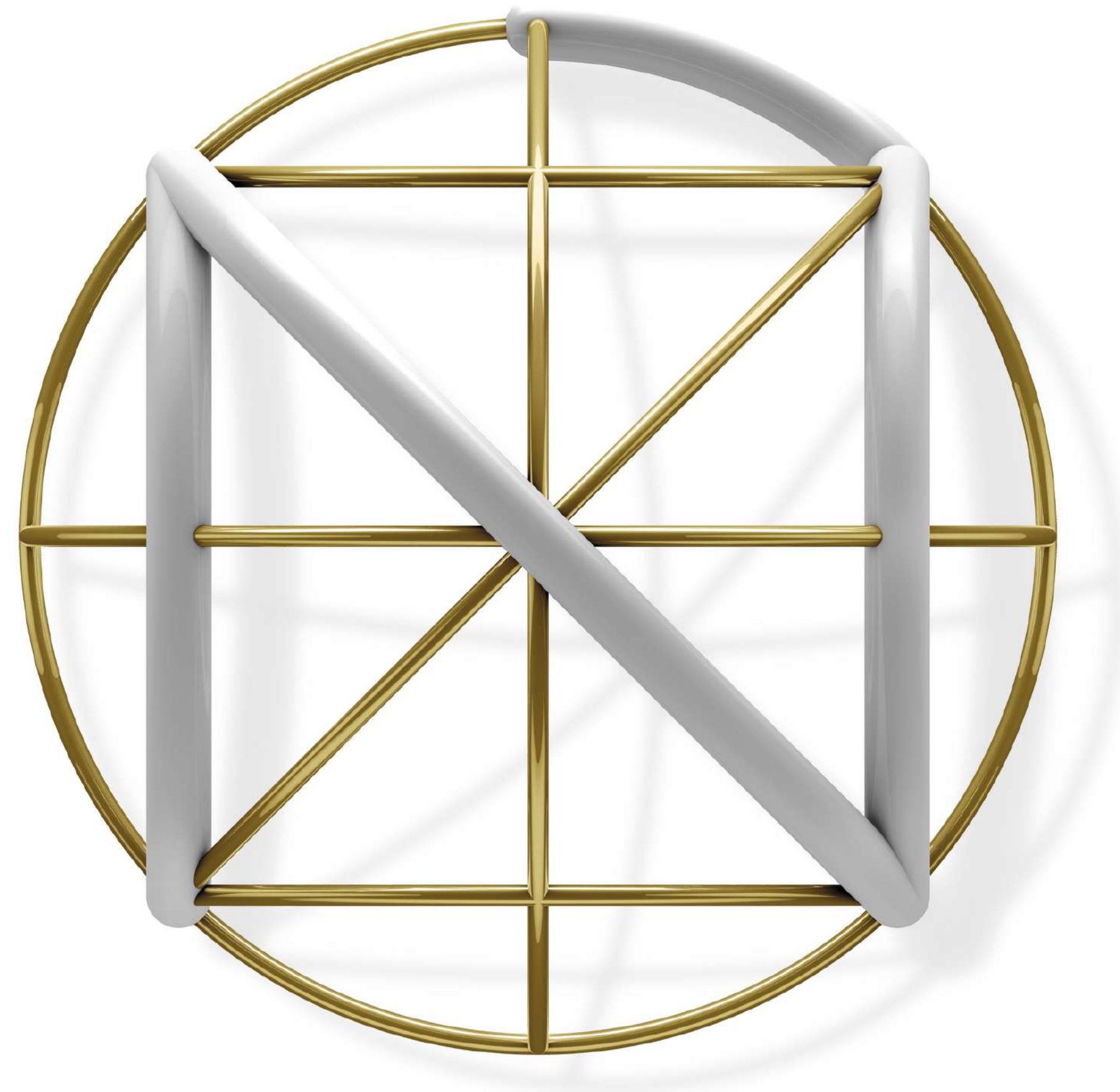




from 2011 - to present date

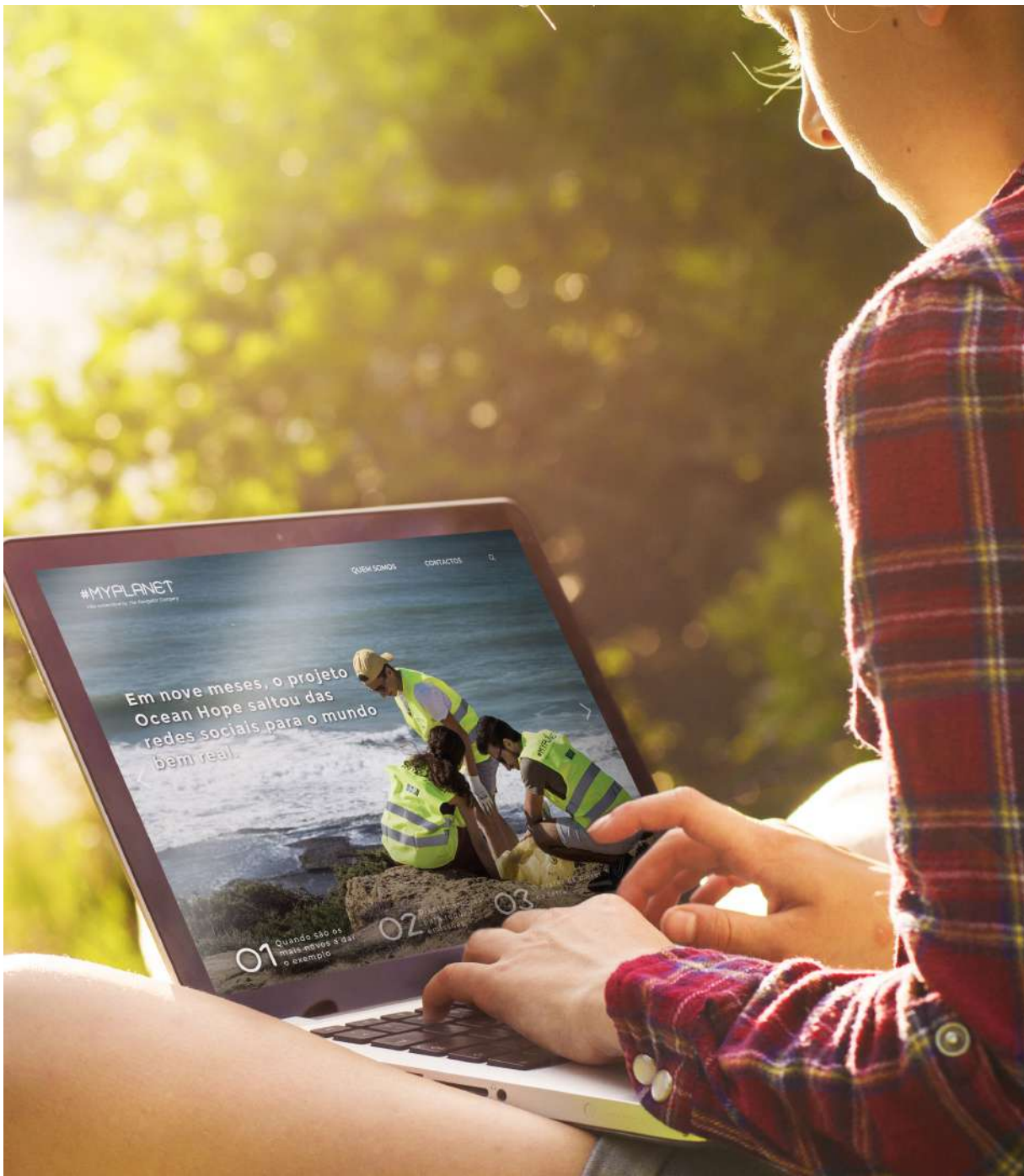
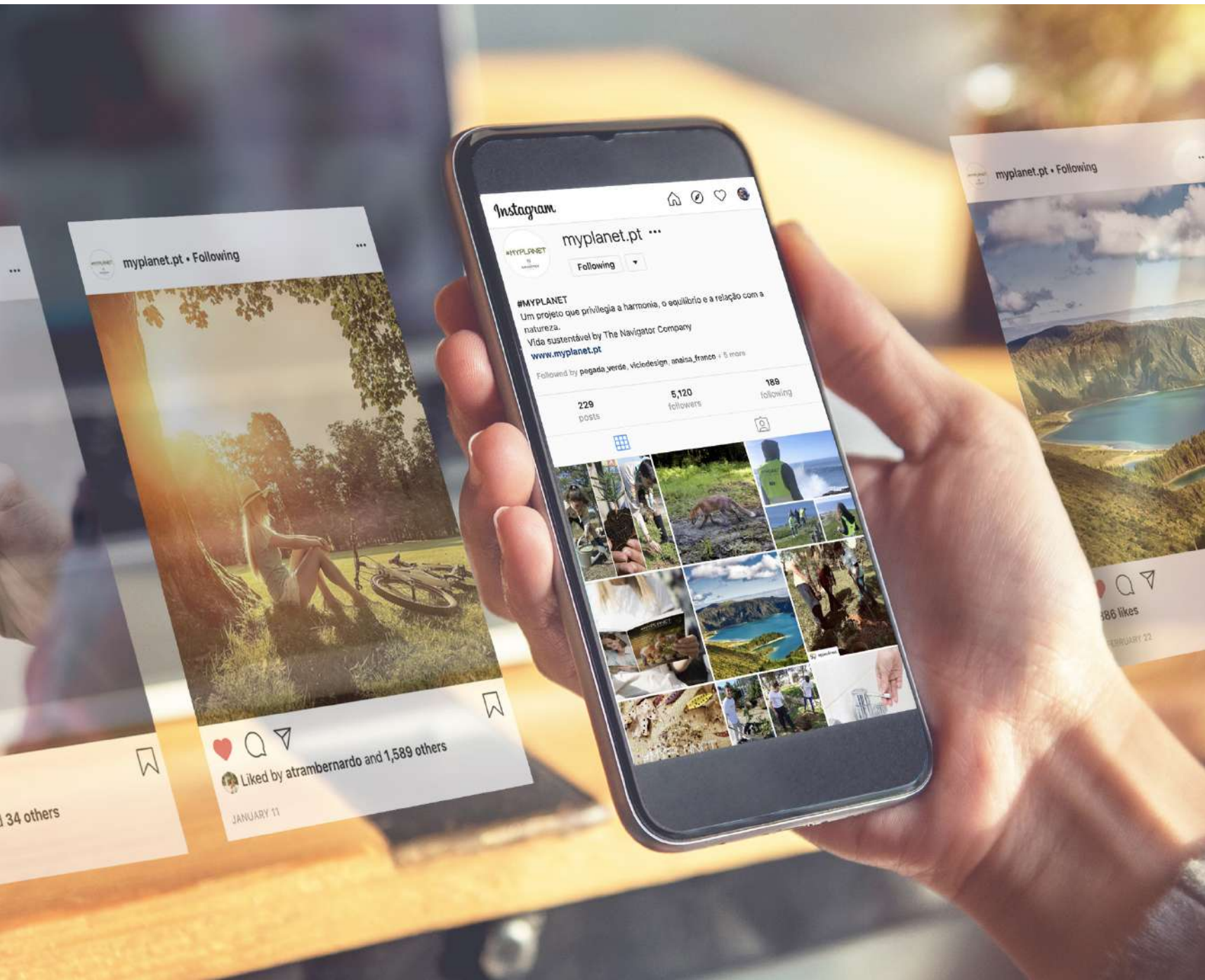
The Navigator Company is Europe's largest manufacturer of uncoated woodfree (UWF) printing and writing paper, and the sixth largest in the world. Our relationship started in 2011 mainly with brand implementation and Institutional events and grew over time. Today we work as a team, on several company communication programs, including launching, development and management of more than a dozen social networks.

Different projects and people over time, same goal - create more value.



grupo Portucel Soporcel





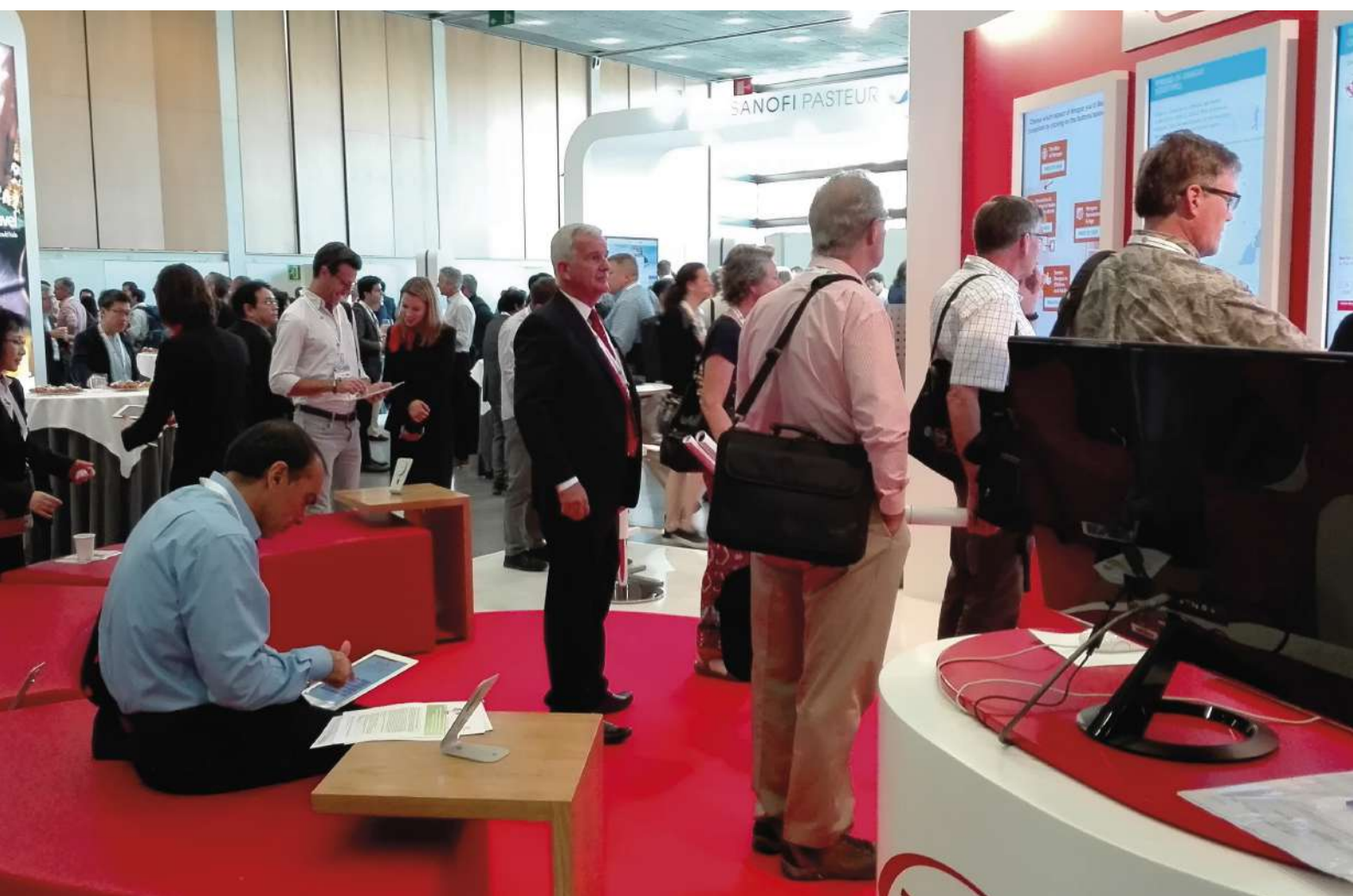
from 2008 - to present date

Our relationship with Takeda started in Portugal 2008 with Nycomed and flew to Switzerland headquarters in 2010. Over time we've worked with global product managers from Portugal, Mexico, Italy, Denmark, U.K, Germany and even from Switzerland.

Brand development, marketing activities, internal communication, interactive presentations, packaging design, congress both stands and materials in several european countries have been the most frequent activities.

Different projects and people over time, same goal - create more value.





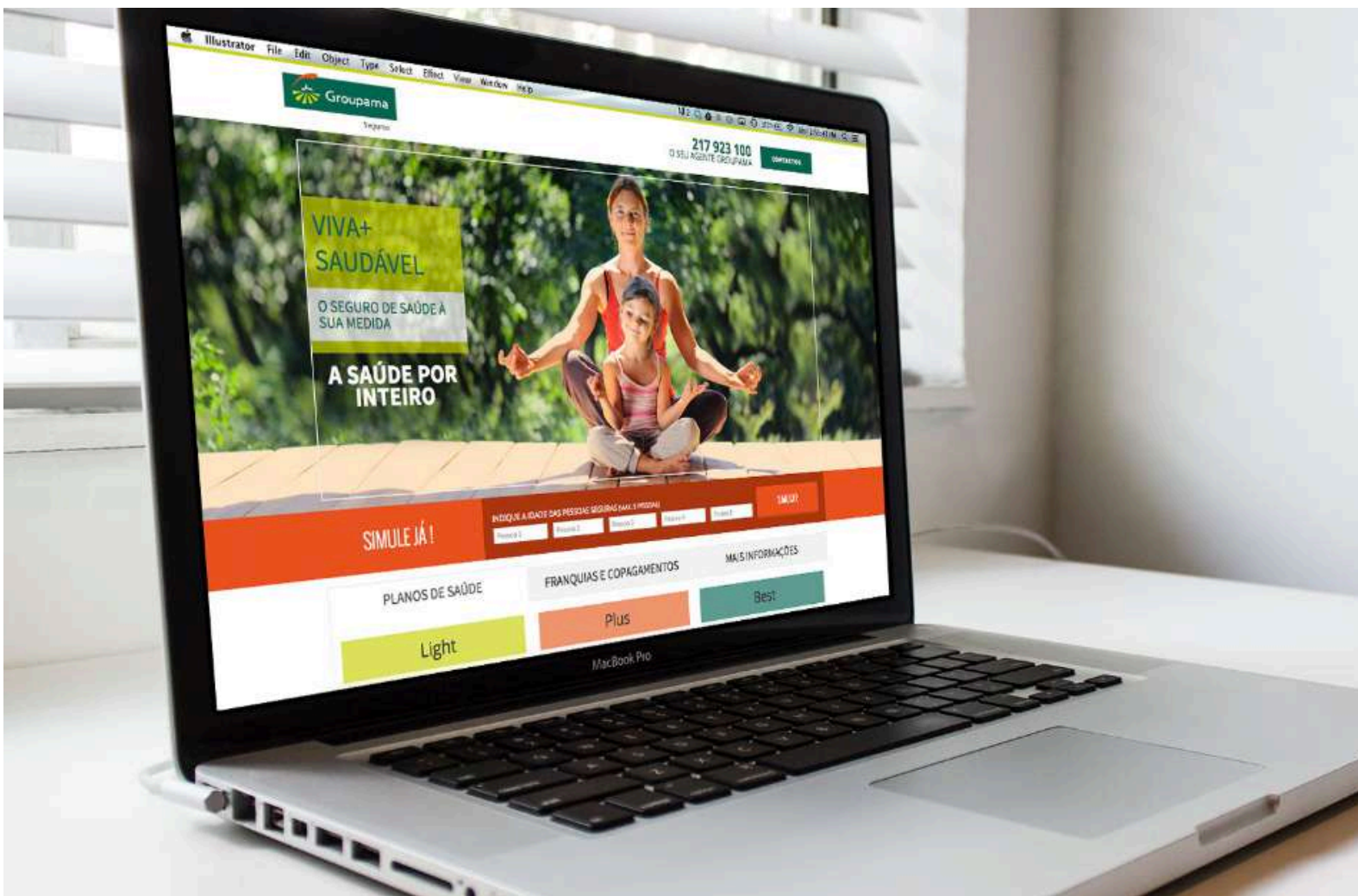
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MORE VALUE

from 1999 - to present date

After more than 20 years, two rebranding processes, a long story of events, product and brand campaigns on all media, here we are working together with Una Seguros, pushing the company, it's products and brand further, to more twenty years of trust.

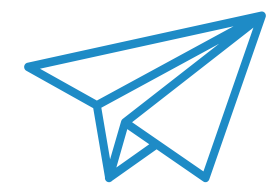
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CREATING MORE VALUE?

YES.



It all starts with
IDEA



grows with
TEAM WORK



becomes clearer with
CREATIVITY



and lives with
ACTIONS



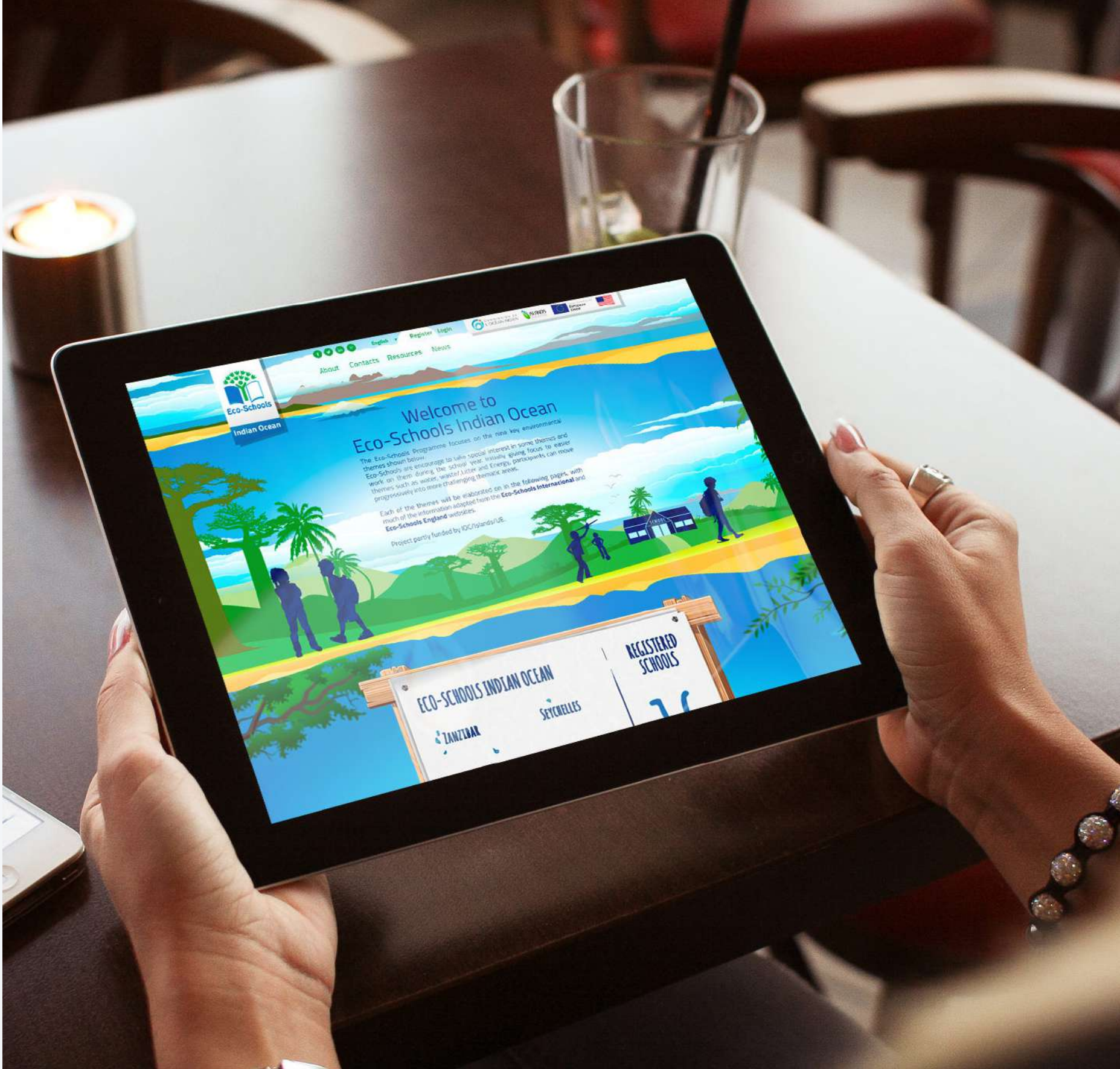
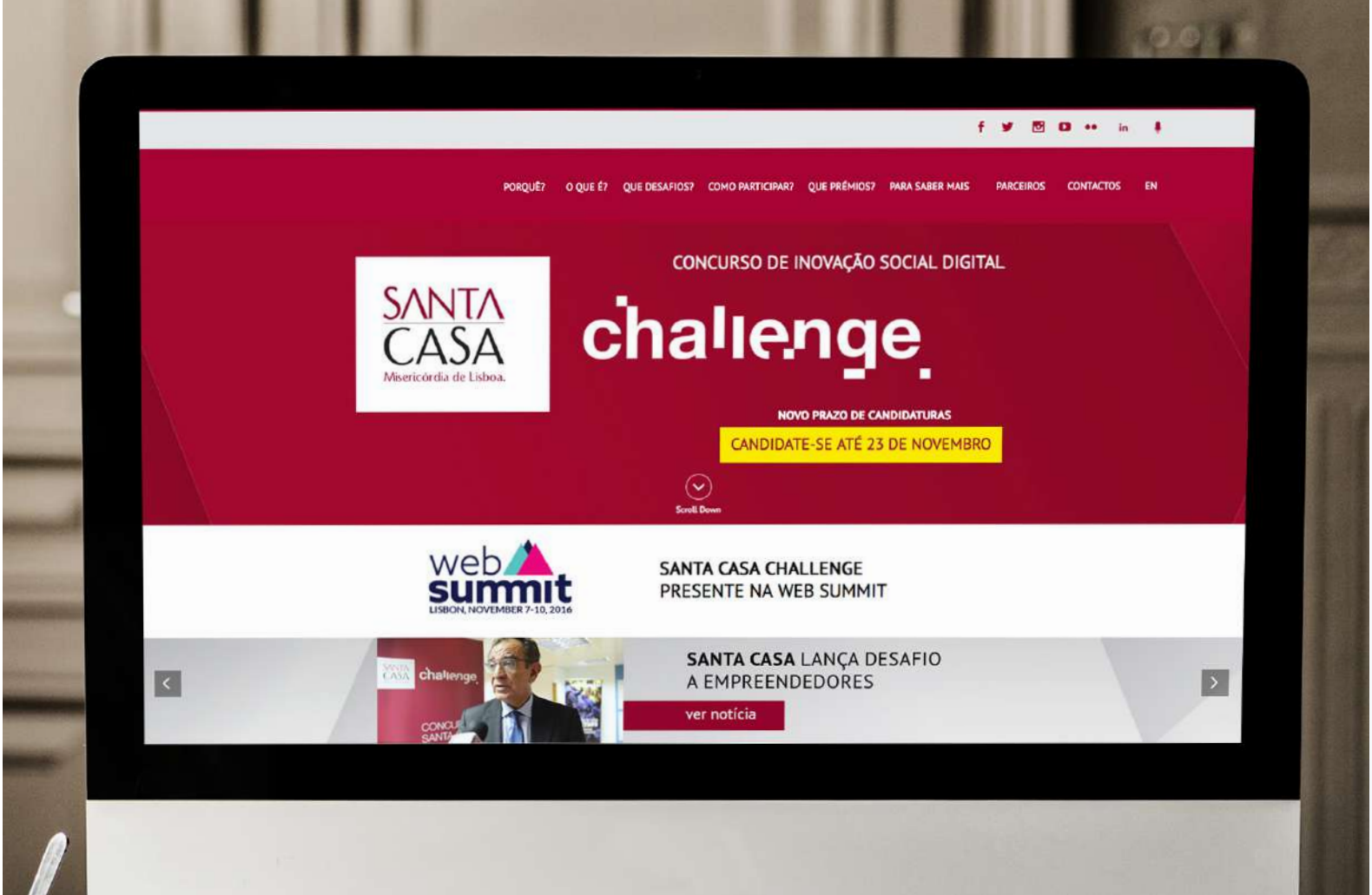
OUR CLIENTS

Our goal is to have a real trust relation with all our clients and partners. Creating more value, means to involve all necessary resources on working progresses, so that distance or time zone becomes an advantage and not an issue.



LET'S TALK GIVE US A CALL

We use Zoom, Google Meet, Skype, WebEx and other video meetings apps for more than a decade.





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